

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Off Prime	5:00	before	PP000 - Teleráno (Morning Talk Show)	1,0	1,0	1,0	1,0	1,0		
	6:00	in	PP001 - Teleráno (Morning Talk Show) PP002 - Teleráno (Morning Talk Show)	1,1 1,3	1,1 1,3	1,1 1,3	1,1 1,3	1,1 1,3		
	7:00	before	SN021 - Series / Tom & Jerry						0,7	
			SN021 - series / Looney Tunes Show, The						0,7	0,7
			SN022 - Series / Scooby-Doo						0,9	1,2
			SN022 - Series / Tom & Jerry						0,9	
			SN022 - series / Looney Tunes Show, The							1,2
	in	PI021 - Movie					0,5			
		PP003 - Teleráno (Morning Talk Show)	1,3	1,3	1,3	1,3	1,3			
		PP004 - Teleráno (Morning Talk Show)	1,3	1,3	1,3	1,3	1,3			
		SO031 - Movie						1,1		
		SO031 - Movie							1,1	
	8:00	before	NE031 - Series /							1,6
			NE031 - Series / Scooby-Doo							1,6
			NE031 - Series / Tom & Jerry							1,6
			NE032 - Series /							1,8
			NE032 - Series / Tom & Jerry							1,8
		in	SO031 - Series / Tom & Jerry						1,1	
			So032 - Series / Tom & Jerry						1,3	
			NE031 - Movie							1,6
			NE032 - Movie							1,8
			PI022 - Movie					0,7		
9:00	in	NE033 - Movie							2,0	
		NE080 - Movie							2,0	
		NE081 - Movie							2,2	
		PP021 - Movie					1,2			
		PP021 - Series / Rodinné prípady (Family Affairs)	1,2	1,2	1,2	1,2	1,2			
		PP022 - Movie					1,4			
		PP022 - Series / Rodinné prípady (Family Affairs)	1,2	1,2	1,2	1,2	1,2			
		SO034 - Movie						1,5		
		SO080 - Movie						1,5		
		SO081 - Movie						1,5		
	10:00	in	NE082 - Movie							2,3
			NE083 - Movie							2,5
			PP023 - Movie					1,6		
			PP024 - Movie					1,7		
			PP031 - Series / Step By Step	1,3	1,3	1,3	1,3	1,3		
11:00	in	PP041 - Series / Step By Step	1,3	1,3	1,3	1,3	1,3			
		PP051 - Series / Step By Step	1,3	1,3	1,3	1,3	1,3			
		SO082 - Movie						1,6		
		SO083 - Movie						1,7		
		NE084 - Movie						1,7	2,5	
		NE101 - Movie							2,5	
		PI101 - Movie					1,8			
		PI102 - Movie					2,0			

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				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			PP081 - Series / Step By Step	1,4	1,4	1,4	1,4	1,4		
			SO084 - Movie						1,8	
			SO085 - Movie						1,8	
			SO086 - Movie						2,0	
			SO101 - Movie						1,8	
12:00	in		NE102 - Movie							2,5
			NE103 - Movie							2,5
			PI103 - Movie					2,0		
			PI121 - Movie					2,0		
			PP101 - Series / Mentalist	1,5	1,5	1,5	1,5	1,5		
			PP101 - Series / Monk	1,5	1,5	1,5	1,5	1,5		
			PP102 - Series / Mentalist	1,5	1,5	1,5	1,5	1,5		
			PP102 - Series / Monk	1,5	1,5	1,5	1,5	1,5		
			SO102 - Movie						1,8	
			SO103 - Movie						2,0	
			SO121 - Movie						2,0	
			SO122 - Movie						2,0	
13:00	before		SO104 - Movie						2,0	
	in		NE121 - Movie							2,5
			NE122 - Movie							2,4
			NE251 - Movie							2,5
			PI122 - Movie					2,0		
			PI123 - Movie					2,0		
			PP121 - Series / Mentalist	1,6	1,6	1,6	1,6	1,6		
			PP121 - Series / Monk	1,6	1,6	1,6	1,6	1,6		
			PP122 - Series / Mentalist	1,6	1,6	1,6	1,6	1,6		
			PP122 - Series / Monk	1,6	1,6	1,6	1,6	1,6		
			SO104 - Movie						2,0	
			SO123 - Movie						1,9	
			SO124 - Movie						1,9	
14:00	in		NE123 - Movie							2,3
			NE124 - Movie							2,3
			NE125 - Movie							2,3
			NE252 - Movie							2,3
			NE253 - Movie							2,3
			PI124 - Movie					2,0		
			PP141 - Series / Monk	1,6	1,6	1,6	1,6	1,6		
			PP142 - Series / Monk	1,6	1,6	1,6	1,6	1,6		
			SO125 - Movie						1,9	
			SO151 - Movie						1,8	
			SO152 - Movie						1,7	
15:00	in		NE254 - Movie							2,3
			NE261 - Movie							2,3
			PI181 - Movie					2,0		
			PI182 - Movie					2,1		
			PP181 - Series / Susedské prípady (Neighbours Affairs)	1,7	1,7	1,7	1,7	1,7		
			PP182 - Series / Susedské prípady (Neighbours Affairs)	1,8	1,8	1,8	1,8	1,8		
			SO153 - Movie						1,7	

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54							
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	16:00	before	NE270 - Movie								2,4
			SO261 - Movie							1,7	
		in	NE262 - Movie								2,3
			NE263 - Movie								2,4
			PI183 - Movie					2,2			
			PI184 - Movie					2,4			
			PP231 - Series / Rodinné prípady (Family Affairs)	2,0	2,0	2,0	2,0	2,0			
			PP232 - Series / Rodinné prípady (Family Affairs)	2,4	2,4	2,4	2,4	2,4			
			SO261 - Movie							1,7	
			SO262 - Movie							1,8	
Prime Time	17:00	before	NE272 - Movie								2,6
		in	NE264 - Movie								2,5
			PI185 - Movie					2,6			
			PP261 - Current Affairs / Reflex	3,0	3,0	3,0	3,0	3,0			
			PP261 - Movie					2,7			
			PP2N1 - Prvé TV Noviny (The 5 o'clock News)	2,8	2,8	2,8	2,8	2,8			
			SO263 - Movie							1,9	
			SO264 - Movie							2,0	
			SO265 - Movie							2,0	
	18:00	in	PP262 - Movie					2,8			
			PP263 - Movie					2,9			
			PP281 - Series / Rodinné prípady (Family Affairs)	3,2	3,2	3,2	3,2	3,2			
			PP282 - Series / Rodinné prípady (Family Affairs)	3,5	3,5	3,5	3,5	3,2			
			SO266 - Movie							2,5	
			SO281 - Celebrity gossip / Smotánka (Elite)							2,5	
	19:00	in	NE300 - TV Noviny (TV News - today)								5,0
			NE350 - TV Noviny (TV News - today)								5,5
			PP300 - TV Noviny (TV News - today)	5,0	5,0	5,0	5,0	4,0			
			PP350 - TV Noviny (TV News - today)	5,5	5,5	5,5	5,5	4,5			
			SO3N0 - TV Noviny (TV News - today)							4,0	
			SO350 - TV Noviny (TV News - today)							4,0	
	20:00	after	PO300 - Počasie (Weather forecast)	5,0							
		before	NE3PO - Športové noviny (Sport News)								5,5
			PI300 - Športové noviny (Sport News)					4,5			
			PI301 - Movie					4,0			
			PO300 - Športové noviny (Sport News)	5,0							
			SO3PO - Športové noviny (Sport News)							4,5	
			ST300 - Športové noviny (Sport News)			5,0					
			SV300 - Športové noviny (Sport News)				5,0				
			SV300T - Series / Záměna manželiek (Wife Swap)				5,5				
			UT300 - Športové noviny (Sport News)		5,0						
			UT300T - Entertainment / Svokra (Mother in Law)		5,5						
		in	NE301 - Movie								5,0
			PO301 - Series / Rex ()	4,5							
			SO301 - Movie							4,5	
			ST301 - Movie			5,0					
			SV301 - Series / Záměna manželiek (Wife Swap)				5,0				
			UT301 - Entertainment / Svokra (Mother in Law)		5,0						

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	21:00	before	SV401 - Series / Záměna manželiek (Wife Swap)				4,5			
			UT303 - Entertainment / Svokra (Mother in Law)		4,5					
		in	NE302 - Movie							5,5
			NE303 - Movie							5,5
			PO302 - Series / Rex ()	5,0						
			PO303 - Series / Rex ()	4,5						
			SO302 - Movie						4,5	
			SO303 - Movie						4,5	
			ST302 - Movie			5,0				
			ST303 - Movie			5,0				
			SV302 - Series / Záměna manželiek (Wife Swap)				5,0			
			UT302 - Entertainment / Svokra (Mother in Law)		4,5					
			UT302 - Series / Záměna manželiek (Wife Swap)		4,5					
			UT401 - Entertainment / Svokra (Mother in Law)		4,4					
	22:00	in	NE304 - Movie							4,9
			NE305 - Movie							3,5
			PI401 - Movie					3,3		
			PI402 - Movie					2,5		
			PI421 - Movie					2,5		
			PO321 - Series / Detektív Dušo ()	4,3						
			PO321 - Series / Rex ()	4,5						
			PO322 - Series / Detektív Dušo ()	3,5						
			PO322 - Series / Rex ()	4,0						
			PO401 - Serie / Divoký Zapadákov (Saloon 66)	2,5						
			PP421 - Movie							
			SO304 - Movie					3,0		
			SO421 - Movie						4,0	
			ST304 - Movie			5,0			3,5	
			ST401 - Series / Criminal Minds			4,0				
			SV402 - Series / Záměna manželiek (Wife Swap)				4,0			
			SV421 - Series / Záměna manželiek (Wife Swap)				2,5			
			UT402 - Entertainment / Svokra (Mother in Law)		3,7					
			UT421 - Series / Rodinné prípady (Family Affairs)		2,4					
Off Prime	23:00	before	UT500 - Series / Monk		1,5					
		in	NE401 - Movie							3,0
			NE402 - Movie							2,0
			PI403 - Movie					1,5		
			PI404 - Movie					1,1		
			PI422 - Movie					1,5		
			PI423 - Movie					1,0		
			PO401 - Series / Detektív Dušo ()	2,5						
			PO402 - Serie / Divoký Zapadákov (Saloon 66)	2,0						
			PO402 - Series / Detektív Dušo ()	2,0						
			PO403 - Serie / Divoký Zapadákov (Saloon 66)	1,6						
			PO403 - Series / Detektív Dušo ()	1,6						
			SO422 - Movie						2,5	
			SO423 - Movie						2,0	
			ST402 - Series / Criminal Minds			3,0				

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				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday					
24:00	in		NE403 - Movie								1,3				
			NE404 - Movie									1,0			
			PI405 - Movie					1,0							
			PI421 - Series / Criminal Minds					0,9							
			PI422 - Series / Criminal Minds					0,8							
			PI424 - Movie					0,9							
			PI425 - Movie					0,8							
			PO421 - Serie / Divoký Zapadák (Saloon 66)	1,6											
			PO422 - Serie / Divoký Zapadák (Saloon 66)	1,3											
			PO501 - Serie / Divoký Zapadák (Saloon 66)	1,3											
			PO502 - Serie / Divoký Zapadák (Saloon 66)	0,8											
			PO521 - Series / Monk	0,8											
			SO424 - Movie									1,5			
			SO425 - Movie									1,0			
			ST422 - Series / Criminal Minds				1,5								
			ST501 - Series / Criminal Minds				1,2								
			ST501 - Series / Monk				1,2								
			SV502 - Series / Rex ()							1,0					
			SV511 - Series / Detektív Dušo ()							0,8					
			SV511 - Series / Mentalist							0,8					
			SV511 - Series / Rex ()							0,8					
			UT501 - Series / Criminal Minds					1,2							
			UT501 - Series / Monk					1,2							
			UT502 - Series / Criminal Minds					1,0							
			UT502 - Series / Mentalist					1,0							
			UT502 - Series / Monk					1,0							
			25:00	in		NE405 - Movie								0,9	
						NE501 - Movie									0,8
						NE502 - Movie									0,8
						NE503 - Movie									0,7
						PI501 - Series / Criminal Minds							0,8		
						PI501 - Series / Monk							0,8		
						PI502 - Series / Criminal Minds							0,7		
PI502 - Series / Monk										0,7					
PO521 - Series / Criminal Minds	0,8														
PO522 - Series / Criminal Minds	0,6														
PO522 - Series / Monk	0,6														
SO501 - Movie												1,0			
SO502 - Movie												0,8			
SO503 - Movie												0,6			
ST502 - Series / Criminal Minds							0,9								
ST502 - Series / Monk							0,9								
ST521 - Series / Mentalist							0,6								
ST521 - Series / Monk							0,6								
SV512 - Series / Criminal Minds										0,7					
SV512 - Series / Detektív Dušo ()										0,7					
SV512 - Series / Mentalist										0,7					
SV521 - Series / Criminal Minds										0,6					

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54							
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
			UT521 - Series / Mentalist		0,8						
			UT521 - Series / Monk		0,8						
			UT522 - Series / Mentalist		0,6						
			UT522 - Series / Monk		0,6						

Notice:

Program schedule - subject to change.

TOP Breaks - short, premium ad breaks in key programs.

Advertising spot price is calculated in dependence on audience (rating %) of Sales Target Group 12-54 including guests and VOSDAL (view on a same day as live) according to the CPP level based on the Business model for 2019.