

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54							
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
Off Prime	5:00	in	DT101 - Movie	0,1							
		in	DT101 - Soap Opera / Pasión de gavilanes	0,1	0,1	0,1	0,1	0,1			
		in	DW106 - Show / Slávici na ulici (The Street Nightingales)						0,1	0,1	
	6:00	in	DT102 - Movie	0,1							
		in	DT102 - Soap Opera / Pasión de gavilanes	0,1	0,1	0,1	0,1	0,1			
		in	DT103 - Movie	0,1							
		in	DT116 - Movie		0,1						
		in	DT116 - Soap Opera / Inima de tigan	0,1	0,1	0,1	0,1	0,1			
		in	DT117 - Movie		0,1						
		in	DT117 - Soap Opera / Inima de tigan	0,1	0,1	0,1	0,1	0,1			
		in	DW106 - Movie						0,1		
		in	DW107 - Movie						0,1		
		in	DW116 - Show / Slávici na ulici (The Street Nightingales)						0,1		0,1
	in	DW121 - Entertainment / Je to možné?! (Is it possible?)								0,2	
	7:00	in	DT118 - Movie		0,1						
		in	DT119 - Movie		0,1						
		in	DT121 - Movie	0,1		0,1	0,1	0,1			
		in	DT121 - Series / Joan of Arcadia			0,1	0,1	0,1			
		in	DT121 - Series / Judge Hatchett	0,1	0,1	0,1	0,1	0,1			
		in	DT122 - Movie	0,2		0,2	0,2	0,2			
		in	DT122 - Series / Joan of Arcadia			0,1	0,1	0,1			
		in	DT126 - Series / Judge Hatchett	0,1	0,1	0,1	0,1	0,1			
		in	DW108 - Movie						0,2		
		in	DW131 - Soap Opera / Pasión de gavilanes						0,2	0,2	0,2
	in	DW132 - Soap Opera / Pasión de gavilanes						0,3	0,3	0,3	
	8:00	in	DT123 - Movie	0,2		0,2	0,2	0,2			
		in	DT124 - Movie	0,2							
in		DT141 - Movie	0,2	0,2							
in		DT141 - Series / Early Edition			0,2	0,2	0,2				
in		DT142 - Movie	0,2	0,2							
in		DT142 - Series / Early Edition			0,2	0,2	0,2				
in		DW109 - Movie						0,3			
in		DW166 - Movie						0,3	0,3	0,3	
in		DW166 - Series / Aniela						0,3	0,3	0,3	
in		DW167 - Movie						0,3	0,3	0,3	

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				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00	in		DT143 - Movie	0,2	0,2					
	in		DT146 - Series / Married with Children			0,2	0,2	0,2		
	in		DT151 - Series / Married with Children			0,2	0,2	0,2		
	in		DW167 - Series / Aniela						0,4	0,4
	in		DW168 - Movie						0,4	0,4
	in		DW168 - Series / Aniela						0,5	0,5
10:00	in		DT144 - Movie	0,2						
	in		DT161 - Entertainment / The Victoria's Secret Fashion Show 2011		0,2					
	in		DT161 - Series / Frasier		0,2	0,2	0,2	0,2		
	in		DT161 - Series / Jesse	0,2						
	in		DW176 - Movie						0,4	
	in		DW181 - Movie						0,5	0,5
11:00	in		DW182 - Movie						0,4	0,4
	in		DT186 - Series / Gumus			0,2	0,2	0,2		
	in		DW176 - Series / Sabrina, the Teenage Witch						0,4	0,4
	in		DW177 - Movie						0,5	
	in		DW178 - Movie						0,5	
	in		DW181 - Show / Karavan šou (Caravan show)						0,4	0,4
12:00	in		DW183 - Movie						0,4	0,4
	in		DW186 - Series / Veronica Mars						0,4	0,4
	in		DT187 - Series / Gumus			0,3	0,3	0,3		
	in		DT188 - Series / Gumus			0,3	0,3	0,3		
	in		DT201 - Entertainment / The Naked Chef	0,2						
	in		DT201 - Series / Sabrina, the Teenage Witch		0,2					
	in		DT206 - Entertainment / The Naked Chef	0,2						
	in		DT206 - Series / Sabrina, the Teenage Witch		0,2					
	in		DT211 - Movie	0,2	0,2					
	in		DT212 - Movie	0,3	0,3					
	in		DW187 - Series / Veronica Mars						0,4	0,4
	in		DW206 - Entertainment / To Err is only Human						0,3	
	in		DW206 - Movie							0,5
	in		DW206 - Series / Suddenly Susan						0,4	0,4
	in		DW207 - Entertainment / To Err is only Human						0,3	

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
13:00	in		DT189 - Series / Gumus			0,3	0,3	0,3		
	in		DT211 - Show / The Dr. Oz Show	0,3	0,3					
	in		DT212 - Show / The Dr. Oz Show	0,3	0,3					
	in		DT213 - Movie	0,3	0,3					
	in		DT214 - Movie	0,3						
	in		DT216 - Series / Judge Hatchett	0,3	0,3	0,3	0,3	0,3		
	in		DW207 - Movie							0,5
	in		DW208 - Entertainment / To Err is only Human						0,4	
	in		DW208 - Movie							0,4
14:00	in		DT221 - Series / Judge Hatchett	0,3	0,3	0,3	0,3	0,3		
	in		DT226 - Movie	0,2						
	in		DT226 - Series / Rebelde	0,2	0,2	0,2	0,2	0,2		
	in		DT226 - Show / The Dr. Oz Show		0,2	0,2	0,2	0,2		
	in		DT227 - Movie	0,2						
	in		DT227 - Series / Rebelde	0,3	0,3	0,3	0,3	0,3		
	in		DT227 - Show / The Dr. Oz Show		0,3	0,3	0,3	0,3		
	in		DW221 - Movie						0,4	0,4
	in		DW222 - Movie						0,5	0,5
	in		DW224 - Movie						0,5	
15:00	in		DT228 - Movie	0,4						
	in		DT236 - Movie					0,5		
	in		DT236 - Series / Joan of Arcadia	0,4	0,4	0,4	0,4	0,4		
	in		DT237 - Series / Joan of Arcadia	0,4	0,4	0,4	0,4	0,4		
	in		DT266 - Movie	0,5						
	in		DW223 - Movie						0,5	0,5
	in		DW232 - Movie							0,6
	in		DW233 - Movie							0,6
	in		DW251 - Movie						0,6	
	in		DW252 - Movie						0,6	
	in		DW261 - Movie						0,5	0,5

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	16:00	in	DT237 - Movie					0,6		
		in	DT238 - Movie					0,7		
		in	DT266 - Soap Opera / Inima de tigan	0,5	0,5	0,5	0,5	0,5		
		in	DT267 - Movie	0,6						
		in	DT267 - Soap Opera / Inima de tigan	0,6	0,6	0,6	0,6	0,6		
		in	DT268 - Movie	0,6						
		in	DW234 - Movie							0,7
		in	DW253 - Movie						0,6	
		in	DW254 - Movie						0,7	
		in	DW262 - Movie						0,6	0,6
		in	DW263 - Movie						0,7	0,7
		in	DW271 - Movie							0,8
	17:00	in	DT239 - Movie					0,8		
		in	DT281 - Movie	1,1				1,1		
		in	DT281 - Soap Opera / Pasión de gavilanes	1,1	1,1	1,1	1,1	1,1		
		in	DT282 - Soap Opera / Pasión de gavilanes	1,4	1,4	1,4	1,4	1,4		
		in	DW272 - Movie							0,8
		in	DW273 - Movie							0,8
		in	DW276 - Entertainment / To Err is only Human						1,0	
		in	DW276 - Movie						1,0	
		in	DW276 - Soap Opera / Pasión de gavilanes						1,0	1,0
		in	DW277 - Entertainment / To Err is only Human						1,0	
in	DW277 - Movie						1,0			
in	DW277 - Soap Opera / Pasión de gavilanes						1,1	1,1		
Prime Time	18:00	in	DT282 - Movie	1,3				1,3		
		in	DT283 - Movie	1,3				1,3		
		in	DT284 - Movie	1,1						
		in	DT291 - Movie		0,8	0,8	0,8	0,8		
		in	DT291 - Series / Mi Pecado	0,8	0,8	0,8	0,8	0,8		
		in	DT292 - Movie		0,8	0,8	0,8	0,8		
		in	DT292 - Series / Mi Pecado	0,8	0,8	0,8	0,8	0,8		
		in	DW278 - Movie						1,0	
		in	DW281 - Entertainment / The Naked Chef							1,0
		in	DW281 - Movie							0,8
		in	DW282 - Movie							0,8
		in	DW291 - Entertainment / The Naked Chef							0,8
		in	DW291 - Entertainment / The Victoria's Secret Fashion Show 2011						0,6	
		in	DW291 - Movie						0,8	
in	DW292 - Movie						0,7			

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
19:00	in		DT293 - Movie		0,6	0,6	0,6	0,6		
	in		DT301 - Entertainment / Na streche (On the roof)	0,5						
	in		DT301 - Series / Rebelde	0,5	0,5	0,5	0,5	0,5		
	in		DT302 - Series / Rebelde	0,5	0,5	0,5	0,5	0,5		
	in		DW283 - Movie							0,8
	in		DW284 - Movie							0,8
	in		DW292 - Entertainment / The Victoria's Secret Fashion Show 2011						0,6	
	in		DW293 - Movie						0,6	
	in		DW294 - Movie						0,9	
	in		DW296 - Series / Jesse							0,5
	in		DW301 - Series / Jesse							0,5
	before			DT300 - Movie			0,5	0,5		
	before			DT310 - Movie	0,7	0,7			0,7	
	before			DW305 - Movie						0,6
20:00	in		DT301 - Movie			0,7	0,7			
	in		DT302 - Movie			0,8	0,8			
	in		DT311 - Entertainment / The Victoria's Secret Fashion Show 2011	0,7						
	in		DT311 - Movie	1,0	1,0			1,0		
	in		DT311 - Soap Opera / O.C.California	0,7	0,7	0,7	0,7			
	in		DT312 - Entertainment / The Victoria's Secret Fashion Show 2011	0,7						
	in		DT312 - Movie	1,1	1,1			1,1		
	in		DT312 - Soap Opera / O.C.California	0,7	0,7	0,7	0,7			
	in		DW306 - Movie						1,2	1,2
in		DW307 - Movie						1,3	1,3	
21:00	in		DT303 - Movie			1,0	1,0			
	in		DT313 - Movie	1,2	1,2			1,2		
	in		DT314 - Movie					1,0		
	in		DT315 - Movie					1,0		
	in		DT321 - Movie					1,0		
	in		DT331 - Series / Gumus		1,0	1,0				
	in		DT332 - Series / Gumus		1,0	1,0	1,0			
	in		DT333 - Series / Gumus		1,0	1,0	1,0			
	in		DT341 - Movie	1,1						
	in		DT342 - Movie	1,1						
	in		DW308 - Movie						1,4	1,4

Day part	Time	Position	Name	Predicted Rating (%) TG Ind12-54						
				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	22:00	in	DT316 - Movie					0,8		
		in	DT317 - Movie					0,6		
		in	DT322 - Movie					0,8		
		in	DT323 - Movie					0,6		
		in	DT334 - Series / Gumus		0,9	0,9	0,9			
		in	DT335 - Series / Gumus		1,0	1,0	1,0			
		in	DT343 - Movie	0,8						
		in	DT351 - Series / Poistovňa šťastia	0,6						
		in	DW309 - Movie						1,3	1,3
		in	DW336 - Movie						1,1	1,1
		in	DW337 - Movie						1,1	1,1
		in	DW338 - Movie						1,0	1,0
Off Prime	23:00	in	DT318 - Movie					0,5		
		in	DT324 - Movie					0,5		
		in	DT351 - Movie	0,5						
		in	DT352 - Movie	0,4						
		in	DT352 - Series / Poistovňa šťastia	0,5						
		in	DT356 - Series / Early Edition		0,6	0,6	0,6			
		in	DT356 - Series / Married with Children		0,5					
		in	DT357 - Series / Early Edition		0,5	0,5	0,5			
		in	DT357 - Series / Married with Children			0,5	0,5			
		in	DT361 - Movie					0,5		
		in	DT361 - Series / Frasier	0,4	0,4	0,4	0,4			
		in	DT361 - Series / Married with Children		0,4	0,4	0,4			
		in	DT362 - Movie					0,3		
		in	DT366 - Entertainment / Na streche (On the roof)					0,2		
		in	DT366 - Movie					0,2		
		in	DW339 - Movie							0,5
		in	DW366 - Movie						0,6	0,6
	24:00	in	DT353 - Movie	0,2						
		in	DT363 - Movie					0,2		
		in	DT367 - Movie					0,2		
		in	DT368 - Movie					0,1		
		in	DT371 - Entertainment / Na streche (On the roof)					0,2		
		in	DT376 - Movie					0,1		
		in	DT406 - Movie	0,2						
		in	DT406 - Series / Judge Hatchett		0,2	0,2	0,2			
		in	DT406 - Series / Married with Children		0,2	0,2	0,2			
		in	DT407 - Movie	0,1						
		in	DT411 - Series / Judge Hatchett		0,1	0,1	0,1			

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				Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
		in	DT411 - Series / Married with Children		0,1	0,1	0,1				
		in	DW367 - Movie							0,4	0,4
		in	DW368 - Movie							0,3	0,3
		in	DW369 - Movie							0,3	0,3

Notice:

Program schedule - subject to change.

Abbreviation in commercial breaks codes sA, sB a sC means e.g. "Super breaks", price of such breaks includes surcharge for this index.

Advertising spot price is calculated in dependence on audience (rating %) of Sales Target Group 12-54 according to the CPP level based on the Business model for 2011.